XUNAN(Andy) ZHOU



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xunandesign.com

SKILLS

UX Design

Advanced

Intermediate

Field Investigation | User Journey Map Stakeholders Analysis | Framework Persona | Storyboard

User Research / Test

Intro. to Data Analysis Using Excel (Authorized by Rice Univ. through Coursera) Desk Study | Interviews Focus Group Discussion **Questionnaire Survey**

Prototype

Intermediate

Advanced

Advanced

7/940

Hangzhou, China

Axure | Webstorm HTML | CSS | Jgury | Bootstrap JavaScript (under learning) Coded 3 000+ lines

Integrative Media Design

Adobe Photoshop | Illustrator Indesign | Premiere Oil Painting | Water Color Hand-draw Sketch 7years+

3D Modeling

MAYA | Unity 3D (under learning) 3DsMAX | Sketchup | Vray | CAD Museum Exhibition | Interior Archi.

Interests

Talk show & hosting 10years+ Piano Playing 10years+

AWARDS

Global Merit Award

2016.10

Tianchi Visualization Competition Alibba group, National Weather Center

S	e	e	d	Award	

TOP 10 2016.12 Shanghai, China Shanghai Open Data Apps Compet. (SODA)

Ministry of Industry and Information Technology of the P.R. China

Excellent-Class Scholarship	TOP5%				
First-class Scholarship *2	TOP8%				
2013.09-2016.10	SHU, Shanghai				
SHU Academic Intelligence Scholarship					

EDUCATION

SHANGHAI UNIVERSITY (SHU)

2013.09-2017.6

Shanghai Bachelor of Art, Environmental Design, Fine Art College GPA 3.62, Rank 3/62 A synthetic design program focus on Mueseum Archi., Digital Humanity, Heritage Preservation, and Integrative Communication Art

FXPFRIFNCF

Research Assistant Virtual Reality Baseball Training Application

2017.01-2017.03 Haptic Interface Research Lab, Purdue University, West Lafayette Advanced users' immersive experience and realistic interaction via developing simulated baseball stadium by MAYA and Unity 3D

UX Design Intern

Daimler 'Pressure Relief' Workshop Simens Smart Traffic

2016.11-2017.01

- Service Design Institution(SDI), Tsinghua University, Beijing · Developed tools and designed user-centered Design Thinking workshop for non-design background employees, which outputted practical solutions
- Explored chance points and iterated research orientations for *Smart Traffic* by holding FGD to interrogate Phd. of traffic, took-out drivers and police officers

UX Design Lead

2016.05-2016.10

Domestic Pollution Drainage Supervisor

Information and Interaction Design Studio, SHU Created clear framework and goals for the product from personas(Citizens, Experts

and Enthusiasts) by AxureRP, which facilitated development finished in 3 weeks

 Programmed operable and responsive interface for different devices by H5, Jqury and Bootstrap

UI/UX Design

2016.04-2016.07

- Shanghai Endangered Trees Visualization Involved Poster (2rd Author), ChinaViz, Changsha, China
- Raised the preparation by filting and de-noising the data sheets via Excel
- Prototyped the visualization website by devising GUI system via Illustrator

Product Design Intern 2015.11-2016.01

Pullman Hotel & Somfy Curtain

Blank (Shanghai) Co., Ltd, Shanghai, China

- Optimized the Pullman Smart Hotel interior design by innovating and rendering the eco-friendly products, plants lump air filter, vagetation shower, etc. by 3DsMax, which improved the portfolio of agency
- Built the scenario of smart curtain product through the hand-draw sketches • to tell the product using stories and helped the team to won the bid of Somfy (the biggest smart furniture manufacture in France)

Team Lead

2015.10-2015.11

Renewal of Campus Cafeteria

- 3rd Prize, Cafeteria Concept Competition of Archi., SHU
- Led research on architecure cuticle, interior function layout and modeling
- As the only team handcrafted the 1:20 hand-made architecture model on time

Scientific Painting Artist

2013.10-2014.2

Ancient Creatures Rebound

Museum of Natural History, Shanghai, China

 Painted the visualization drawings of ancient creatures through water color based on couterparts' physiological characterristics, fossil evidence, and archeological researches

ACTIVITIES

Co-founder & Design Lead 2015.07-2015.10

SHU Carnival Evening Shanghai, China

 Boosted the visitors over 4000 trips on carnival night and over 10,000 online followers via marketing(lottery) strategy and communication design